

# Pat Goodman

**Jean Chrétien** carried her luggage, **Paul Tellier** stuffed envelopes for her, and she chatted with **Queen Elizabeth** at Canada's grandest party.

She's our own **Pat Goodman**, chief, Publishing Services Group 'B', Communications branch. She's in charge of producing updated *Industry Profiles*—those popular appraisals of various industries, originally published in 1988.

Here's her story.

When she first started as assistant production manager in the printing business 31 years ago, she was carried out of the print shop by the scruff of the neck, literally, by burly printers. Women were not welcome.

She went right back in, and kept it up until they realized that she knew what she was doing. Standing up to challenges is just the way Pat Goodman lives her life—a life that is characterized by many firsts.

Two years later, she was crowned Miss Printing Week 1962. "I was the first winner who knew anything about printing," she quips. She also went on to be one of the first woman printing estimators in Canada.

After 18 years in Montreal's printing business, "I came to Ottawa to get an easy job. I felt I had paid my dues." The first job she got was with Supply and Services Canada in 1976, where she was the first and only woman to be a technical specifications writer for printing tenders. She went on to become a

purchasing officer in printing, but it certainly wasn't easy. Her jobs have kept her busy 12 to 14 hours a day, and working weekends have always been a familiar aspect of her life.

Between 1977 and 1984 she worked for the Canadian Unity Information office, in charge of publications. "When I started it was all brand new—we were starting from scratch. Our first publication was the white paper, *A Time for Action*, which, after being tabled in the House of Commons, had to be distributed, tout de suite. The question was, how? No distribution system existed." Enter Paul Tellier and his group from Federal Provincial Relations—they ended up stuffing envelopes on the weekend!

During this time Pat Goodman also worked on the Quebec referendum. She was in charge of printing an information folder on behalf of Quebec MPs for every household there. It was needed in a week. The Queen's Printer required a month. She accomplished this by convincing a Quebec printer to do the work without a printing requisition, in five short days over an Easter weekend.



Next came the Canadian constitution. She was a troubleshooter who handled printing problems for those involved in constitutional conferences at different Canadian locations. Enter Jean Chrétien—who carried her luggage, and gave her a lift to the Vancouver airport.

The culmination of these conferences came in 1982, when the constitution was repatriated in a ceremony on Parliament Hill. It was there that Pat Goodman and Queen Elizabeth had the chat about festivities.

"It was a great experience to be so closely involved in the Canadian unity movement, the

Quebec referendum and constitution conferences—those exciting times were the highlights of my career—so far," she says.

She came to ISTC last year, after five years with the Office of the Commissioner of Official Languages where she oversaw the redesign of *Language and Society*, the Commissioner's flagship publication, and automated the production section, creating a desktop publishing service. Several publications and posters produced under her stewardship won awards. As social director, she also organized the Commissioner's Communications branch



# Pearson Fellow completes assignment with ISTC

parties. "I guess they were good – people from other branches were always crashing them."

An energetic mother of five and grandmother of five, Pat Goodman also has another side.

## An unofficial side.

Balloons.

Yes, balloons. Everyone at the C.D. Howe building no doubt remembers the colourful United Way/Healthpartners balloons and float that were part of the kickoff parade (see page 6), and the replica that brightened the front lobby. And those wonderful starry balloons that made the kickoff breakfast so festive.

Well, those 22 000 balloons didn't just blow themselves up. That was Pat Goodman's doing. Under her direction, son **Michael**, whose wife owns a party shop in Kingston, and a crew made up of the whole Goodman family as well as staff, worked a whole week – helping to make the kickoff the colourful success that it was.

And if that wasn't enough, she also organized and set up the thank-you party afterwards in HQ's executive complex, which her family and staff decorated with blue and red balloons. And, she managed to get local businesses to donate all the food, drinks and even the clown costumes.

What does she say to all this? "Someone had to do it."

Doing it has been the story of Pat Goodman's career. ■



Veli Dagpinar, senior advisor, International Planning and Corporate Operations, IAB, bids adieu to Han Wu.

**B**ack in China, **Han Wu** is spreading her new-found insights into Canada's science and technology (S&T) sector, thanks to a three-month assignment in ISTC's International Affairs branch (IAB).

A Pearson Fellowship program participant, Han Wu is an official with the Guangdong Provincial Science and Technology Commission. During her assignment, she learned how Canadian industry and government works together to develop the S&T sector; identified the main dif-

ferences between the S&T communities in Canada and China; and determined how Canada's could be applicable to the one in China.

According to **Nancy Chinfen**, special advisor, Special Projects, IAB, "Han Wu recently completed *Canada-China Comparative Study on Science and Technology Systems*, a report that will be helpful in clarifying the activities of the Guangdong Commission. Her stay at ISTC demonstrates China's determination to bridge the gap in S&T between itself and other coun-

tries as soon as possible, as well as China's high regard for Canada."

The Pearson Fellowship program was developed by Carleton University and the University of Ottawa. It enables candidates from developing nations to conduct studies in agriculture, health, social sciences and information sciences, and to enhance their skills as public administrators.

Han Wu returned to her position as deputy section chief, Science and Technology Development. ■